Jiyan Pak 202212205

Title Slide: RowanGo App The presentation seems to focus on a promotional initiative for the RowanGo mobile application.

Main Slide: RowanGo Giveaway Objective: The key purpose is to promote the RowanGo app by encouraging its use through a time-sensitive promotional offer.

Offer Details: Customers using the RowanGo app to make a purchase of $10 or more between June 1–5 will receive an additional coupon. The coupon offers $5 off on any subsequent purchase made between June 5–10. This strategy likely aims to boost app engagement and drive repeat purchases during the specified timeframes.

Final Slide: Thank you! This slide is a standard closing, meant to thank the audience for their attention and participation.